

# Broome a window to the Kimberley

**By**

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**Prepared for**

Broome Growth Plan Partnership





***“What we have to do is build a clear expression of multicultural Broome as a celebration. First and foremost the first peoples then the welcoming of all others into an integrated and sharing community. It is fundamental to the business plan. That is why people come to spend their money here. The value proposition is our stories in this unique landscape.”***

***Peter Yu, Chief Executive Officer, Nyamba Buru Yawuru***

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## Acknowledgments

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We would also like to thank all those who generously donated their time and commitment to respectful conversations informed by considered thoughts, personal perspectives and experiences.

We would also like to thank the staff of the Shire of Broome, the Kimberley Development Commission, Landcorp, the Department of Regional Development and the Department of Planning and Yawuru Registered Native Title Body Cooperate, for their leadership and for providing the funds to make these conversations possible.

# Executive Summary

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***“Despite what the law once said under the cloak of darkness a beautiful abstract human canvas was painted. What comes out of it is the cross pollination of food, cultures, religions. We embraced it as a community. That’s what makes Broome unique. Flakes of paint fall off that canvas and that is the arts and culture of Broome. Right now it’s in danger of being neglected. But it is the very essence of the creative force of this town. It has national significance and an international reputation.”***

## **Mark Bin Bakar A.K.A Mary Geddarddyu**

The culture and the arts ecology in Broome has a distinct set of comparative advantages. They are the town’s ancient and recent heritage and cultural diversity set in a stunning landscape. The location of the regional airport hub at Broome is also important as it provides the major link for visitors to the cultural wealth of the Kimberley region.

Over the past three decades Broome has developed one of Western Australia’s major economic creative industry clusters with major strengths in music and the performing arts. Broome’s creative cluster is the envy of many other regions. Peak Indigenous organisations, arts organisations and festivals such as Shinju Matsuri Festival, Nyamba Buru Yawuru, the Corrugated Lines Writers Festival, Magabala Books, Theatre Kimberley, Marrugeku Theatre and Goolarri Media attract significant culture and arts funding. The Shire of Broome continues to support the Shinju Matsuri Festival and provide free venue assistance to Theatre Kimberley’s, Sand Fly Circus. The legacy of Broome’s creative industry cluster is noteworthy as they continue to export globally. Jimmy Chi’s box office hit Bran Nue Dae was released as a feature film in 2010. The music of the Pigram Brothers and the work of Mark Bin Bakar’s, Mary G have impacted on Australia’s cultural identity. Along with Nagula Jarndu Women’s Resource Centre producing textile works in Broome and there are 11 other Aboriginal arts centres across the Kimberley.

Despite the strength of Broome’s creative industry cluster there remains opportunities to maximise the economic and social gains from the cultural assets of Broome.

Five key recommendations emerged from conversations held with members of Broome’s creative industries, health, Indigenous community and arts funding agencies. Within the recommendations in the main report we have suggested some potential future possibilities.

The five key recommendations:

1. Local Collaborative Cultural Leadership

If Broome assumes the role of cultural access point for the Kimberley (Gateway to the Kimberley) it needs to play a leadership role and invest in developing and implementing, culture and arts policies and partnerships.

# Executive Summary continued...

## 2. Unveil Broome's Visual Stories

The visual public profile of the culture and arts in the community (public art) presents an economic opportunity for Broome:

- It is recommended the Shire of Broome develop and implement a community cultural plan that links with the activation of the 2014 Public Art Master Plan for the Broome Town Site. The community cultural plan will maximise impact and national funding opportunities for culture and the arts in Broome.
- Undertake a feasibility study to establish the Chinatown Cultural Interpretive Centre (working title only) in Broome as part of the Chinatown redevelopment.

## 3. Establish International Platforms for Aboriginal Arts and Culture in Broome

- Enhance the presence of marketing collateral and pathways to experience Aboriginal Arts centres and commercial galleries in Broome and the Kimberley.
- Establish the Kimberley Arts Fair to launch off the back of the Northern Territories Telstra National Aboriginal and Torres Strait Art Award and North Arnhem Lands, Garma Festival.
- Establish the Chinatown Cultural Interpretive Centre as a place to celebrate the rich heritage, cultures and arts practices of the Kimberley in Broome.

## 4. Monetising Creative Intellectual Property & Linkages to Markets

A detailed audit of the creative industries is recommended to reveal gaps and opportunities in Broome. This audit will lay the foundations to link creative industry players in Broome and the region to other regions and markets:

- Creative Industries audit and gap analysis
- Capacity building workshops for the creative industries in digital production. This would involve a series of industry capacity building workshops or training sessions in digital production. Funding may be available through:
  - o The Department of Infrastructure and Regional Development under the category of Innovation
  - o ScreenWest
  - o Department of Arts and Culture.
- Creation of linkages to other regions, forums and markets

## 5. Audit and update cultural infrastructure

Beyond the Broome Civic Centre a full audit of Broome venues is recommended to complete a gap analysis of existing cultural infrastructure particularly in the performing and visual arts.

Some existing performing arts infrastructure includes but is not limited to:

A Broome Civic Centre and Pigram Garden Theatre audit has been facilitated by the Shire of Broome in 2016: Circuitwest are the peak body for performing arts venues in Western Australia and completed a technical and soft infrastructure audit of the Broome Civic Centre in late 2016 funded by the Department of Culture and the Arts. Regional Venue Improvement Fund at the Department for Arts and Culture can be applied to address any deficit based on need.

- Broome Recreation and Aquatic Centre – Share space for Sand Fly Circus
- Broome Senior High Schools Black Box Theatre
- Goolarri Media

# Executive Summary continued...

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In the long term, there are opportunities for shared resources in terms of technical equipment and venues particularly in the performing and visual arts that can be based in Broome but used more extensively as a Regional resource for West Kimberley outdoor performing arts events and Festivals. Such a resource will increase the capacity and viability of events and Festivals in the East Kimberley region.

What follows in this report pragmatically outlines mechanisms to achieve short term, medium term and long-term aspirations within four pathways:

## PATHWAYS

-  *Pathway One*  
Building Small Enterprise
  
-  *Pathway Two*  
Governance and Policy
  
-  *Pathway Three*  
Connecting to Enablers
  
-  *Pathway Four*  
Infrastructure

# Background

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Broome's Yawuru people's living culture and arts practices stretch back millennia into Bugarrigurra, or deep time. Much more recently European and Asian settlement during the cattle and pearling booms, added layers of culture and arts practice. Broome today is a multicultural conflation of Asian Aboriginal, and non-Aboriginal heritage, living arts and cultural practices. Nowhere else on the planet can you see such a unique blend of ancient and contemporary Aboriginal and Asian cultures and arts practice. The landscape and the diversity of cultures are Broome's point of difference.

Location is another significant advantage for the creative economy of Broome. The presence of the regional airport hub at Broome means the town is more accessible than anywhere else in the Kimberley. During the dry season, there are direct flights from Australia's major centres such as Sydney, Melbourne. There are year round flights direct to Perth.

In the past three and decades Broome has made a significant impact in the national arts and cultural landscape in terms of the quality and amount of cultural product that is exported out to the region compared to its relative population and isolation. A myriad of successful art forms and artworks have been exported internationally. Broome has one of the Western Australia's major creative industry clusters.

Examples of Broome's cultural exports include Jimmy Chi's international hit 1990 musical Bran Nue Dae that was released in 2010 as a feature film with an international box office gross of \$8,771,604 AUD in that year alone. \* Source Box Office Mojo.

The legacy of Broome's Pigram Brothers is felt across the country. Their soundtrack for the feature film Mad Bastards was nominated for an ARIA Award for Best Original Soundtrack. Other musical exports include Scrap Metal, The Cuckles Band, Foot Prinz, The Ganada Band, Desert Child, Guy Gouse, Kerriane Cox and one of Australia's leading exponents of the slap bass guitar, Lorrae Coffin.

Goolarri Media has a national legacy having developed and local writers such as Dot West who was involved in SBS television drama The Circuit, which was also shot in Broome. Goolarri continue to stage the Taste of Broome a multicultural celebration of the cultural diversity through a blend of cuisine and live performance. Mark Bin Bakar's character Mary Geddarrdyu also broke onto the national stage on SBS in the Mary G show. Mary G continues to perform across the country from a base in Broome. Mark Bin Bakar was recently the national Chair of the Aboriginal and Torres Strait Islander Arts Board at the Australia Council for the Arts.

Broome also boasts Australia's oldest and most prestigious Indigenous publishing house Magabala Books. A quiet achiever, Magabala Books also collaborates with a range of local partners to producer Corrugated Lines Writers Festival.

Theatre Kimberley run outreach projects across the region with and deliver weekly acrobatic and performing arts workshops to over 100 young people through the Sand Fly Circus. Four former Sand Fly Circus performers "strutted their stuff" at the most recent Edinburgh Fringe Festival.

Marrugeku Theatre's Co-Artistic Director Dalisa Pigram and the company's General Manager are based in Broome. Marrugeku are one of Australia's leading physical theatre companies and regularly tour internationally.

# Background continued...

Broome's Nagula Jarndu Women's Resource Centre has recently emerged producing textile works. Broome's proximity to 11 Aboriginal arts centres across the Kimberley is a major opportunity.

The success of the annual Shinju Matsuri Festival as a tourism drawcard is well known across the State.

Curiously many of these cultural products attract more attention in markets outside of Broome. Exhibiting or performing elsewhere is beneficial for the artists however there are more opportunities for the local market and residents to be had. So if Broome has a rich creative industry cluster what does it look like for visitors or locals?

## What is a visitor's experience?

A visit to the Broome's Visitor Centre and an online search reveals very little about the cultural diversity that is on offer in Broome and the surrounding region. There are walls of fishing brochures, or out dated Tripadvisor reviews from 2015. To be fair the face-to-face service from the staff at the Visitors centre was extremely helpful and professional and cannot be faulted.

Marketing collateral about Broome's cultural assets and the regions eleven outlying Aboriginal arts centres exist but the systems and linkages to present them to visitors are missing. In short Broome is competing with other regions across the country for the same market. An example this is the Cairns Indigenous Arts Fair. In 2015 the Cairns Indigenous Arts Fair generated more than 1200 bed nights. \* Source Cairns Indigenous Arts Fair 2015 Report.

## What is the local experience?

The creative industries in Broome have undergone a series of shocks with recent losses in the availability of arts funding and corporate sponsorship. All those consulted spoke of the need for the Broome culture and arts community to establish a mechanism for greater collaboration if they were going to achieve greater advocacy for the local arts and culture environment.

The key things the local arts community called for were, local collaboration and collective advocacy for the arts in Broome and the need for the Shire to demonstrate leadership by developing and implementing an integrated cultural policy beyond the activation of public art. It is recommended the Shire of Broome develop and implement a comprehensive community cultural plan that links to the activation of the 2014 Public Art Master Plan for the Broome Town Site.

The majority of stakeholders also spoke of functional existing facilities but they believe there are gaps that limit possible growth in existing performing arts and visual arts infrastructure.

There is currently not an A Class gallery in Broome and this prevents some major touring regional visual arts exhibitions or local collections of national significance being able to exhibit in Broome. This remains a lost opportunity particularly for the tourism and high worth market.

In August 2016 the Shire of Broome facilitated an audit and benchmarking of the technical aspects of the Broome Civic Centre through CircuitWest funded by The West Australian Department for Culture and the Arts. The audit highlighted some key priorities for upgrade and these are being implemented as budget or funding becomes available.

# Five Key Recommendations

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## 1. Local Collaborative Cultural Leadership

If Broome assumes the role of a window to the Kimberley (Gateway to the Kimberley) it needs to play a leadership role and invest in developing and implementing, culture and arts policies and partnerships.

## 2. Unveil Broome's Visual Stories

The visual public profile of the culture and arts in the community (public art) presents an economic opportunity for Broome:

- To maximise impact and funding opportunities it is recommended that the Shire of Broome develop and implements an integrated community cultural plan. The plan can also articulate links with the rich cultural diversity of the Kimberley region.
- The community cultural plan can also link with the activation of the 2014 Public Art Master Plan for the Broome Town Site, which is outlined on the Shire's website.
- The Chinatown Revitalisation Project is an opportunity to generate significant local story telling through the development of a public art with linkages to 2014 Public Art Master Plan for the Broome Town Site. This offers Broome the opportunity to unveil local stories through a range of permanent and ephemeral works.
- The development of the Chinatown Cultural Interpretive Centre in Broome as a place that celebrates the rich diversity of Broome and Kimberley heritage, arts and cultures. This centre while sited in Broome can also be a portal for visitors to access the cultural assets throughout the Kimberley.

**Imagine** flying into Broome and being able to spend a day or two visiting the **Chinatown Cultural Interpretive Centre**. Housed in Broome this place/centre is an interactive celebration of all Kimberley cultures. Walk through the living cultures of the Yawuru and the Kimberley's other first peoples and then experience stories intertwine with pearling, fishing and the cattle industry. Where else on the planet could you experience this cultural diversity? After your time in the Chinatown Cultural Interpretive Centre you are invited to drive or be guided across the landscape, the oldest museum of living cultures on the planet.

## 3. Establish International Platforms for Aboriginal Arts and Culture in Broome

- Establish systems and infrastructure to support new and existing online presence and marketing collateral that exist for the twelve Aboriginal Arts centres and commercial galleries in the Kimberley.
- Establish the Kimberley Arts Fair to launch off the back of the Northern Territories Telstra National Aboriginal and Torres Strait Art Award and North Arnhem Lands, Garma Festival in August.
- Establish the Chinatown Cultural Interpretive Centre as a place to celebrate the rich heritage, cultures and artistic diversity of Broome and the broader Kimberley. The inclusion of a physical and online portal to present pathways for visitors and locals to the rest of the cultural assets of the Kimberley.
- Identify market segmentation within the Chinatown Cultural Interpretive Centre portal infrastructure. Possible market segments:
  - o Up to \$100 dollar purchase
  - o \$1000 to \$5000 dollar purchase

# Five Key Recommendations...continued

- o For the high worth market create a discrete break out space to present the most expensive works.

**Imagine** people from across the Kimberley, Australia and international visitors traveling once a year to Broome for the **Kimberley Arts Fair**. The Kimberley Arts Fair might be a four day and night event that has:

- A major Aboriginal and Torres Strait Islander Arts prize of over \$50,000 for the first prize
- Nightly performances of ceremonial Aboriginal dancers from Yawuru and cultural groups from across the Kimberley
- Major outdoor and indoor galleries of Aboriginal art exhibitions.
- An international symposium discussing the big ideas e.g. arts, health and education

#### 4. Monetising Creative Intellectual Property & Linkages to Markets

- A detailed audit of the creative industries is needed to reveal gaps and opportunities in Broome. This will lay the foundations to link creative industry players in Broome and the region to other regions and markets.
- Partnerships with creative industry incubator projects such as the South West Region's Emergence Festival.
- Digital producer capacity building workshops funding to be sought from Screenwest, Department of Culture and the Arts and the Commonwealth Department of Communication and the Arts.

#### 5. Audit and update cultural infrastructure

A full audit of Broome venues is recommended to complete a real gap analysis of existing cultural infrastructure particularly in the performing and visual arts.

- The Broome Civic Centre audit has been facilitated by the Shire of Broome in 2016:
- CircuitWest are the peak body for performing arts venues in Western Australia and completed a technical and soft infrastructure audit of the Broome Civic Centre in late 2016 funded by the Department of Culture and the Arts. Regional Venue Improvement Fund at the Department for Arts and Culture can be applied to address any deficit based on need.
- Broome Senior High School's 150 seat capacity Black Box Theatre at is excellent but may need additional resources
- Broome Recreation and Aquatic Centre, is a shared space and all parties using the facilities would benefit from;
  - o Fans or air-conditioning to make aerial circus workshops accessible beyond the dry season
  - o A sprung tumbling run or purpose built floor. Note; a sprung tumbling run is standard piece of gymnasium tumbling equipment that can be used for a range of activities and assembled and disassembled in a shared space.
- Arts and culture shared technical equipment and storage facilities for Broome with the requisite to vehicles to move items cheaply. Potentially this may become a regional asset.
- Establish a dedicated Creative Hub with shared resources support services and venues for the creative industries in Broome.
- Establish an A class visual arts gallery in Broome, at the Chinatown Cultural Interpretive Centre as a portal to direct people to the arts centres across the Kimberley.

# Pragmatic Pathways

## What are the pragmatic pathways to achieving these aspirations?

### Pathway 1

#### Building Small Enterprise

##### Short term

The arts and cultural funding, corporate sponsorship and philanthropic market is highly competitive. Broome's arts and culture small enterprises would benefit from a range of training and capacity building workshops in:

- Arts funding and grant writing workshops
- Running workshops with senior producers about how to pitch creative product to funding agencies, Festivals, the Australian Performing Arts Market (an international performing arts market held in Australia annually) and commercial producers and distributors
- National and international skills development work in a range of arts practices
- Creating linkages with other regions is a simple yet effective solution to generating short-term gains in the creative industries. A Broome partnership with the South West Development Commission via the Kimberley Development Commission is an opportunity. The dividend provided by strategic initiatives will result in a cross pollination of creative industry drivers result in real outcomes.

##### Medium Term

- A discussion at a policy level within Government about creating incentives for creative industry players to operate in Broome and the Kimberley.
- Advocacy and lobbying for developing faster nodes of Internet speed in Broome for creative industry developers and producers.
- Explore funding options with creative industries workshops and development forums through the WA Government Department of Culture and the Arts, Screenwest and the Australia Council for the Arts, Ministry for Arts and Culture, which links with the current Commonwealth Innovation rebate.

### Pathway 2

#### Governance & Policy

##### Short term

- It is recommended the Shire of Broome develop and implement an integrated community cultural plan. The plan can also articulate some links with the rich cultural diversity rest of the Kimberley region. The community cultural plan will increase impact and funding opportunities for culture and arts within the Shire.
- In addition to the community cultural plan the Shire has re-established the Culture and Heritage Advisory Committee to re-activate the 2014 Public Art Master Plan for the Broome Town Site, which is outlined on the Shire's website.
- The Chinatown Revitalisation Project is an opportunity to generate significant local story telling through the development of a public art with linkages to the implementation of the 2014 Public Art Master Plan for the Broome Town Site, which is outlined on the Shire's website.

# Pragmatic Pathways...continued

- This offers Broome the opportunity to unveil local stories through a range of permanent and ephemeral works:
  - o Two dimensional artworks
  - o Three dimensional sculptural works, think beyond bronze
  - o Water sculptures
  - o Sound installations
  - o A perfume trail
  - o Digital works:
    - Projection artworks, permanent and ephemeral
    - Online Apps designed to tell local stories such as the Jetty-to-Jetty Walk created by NBY.
- Establish a Broome Arts Coalition. Rather than create a new entity and meet for meeting sake this can be a broad coalition that has an annual facilitated meeting to explore common ground and collaborative opportunities.

**Imagine a Broome Arts Coalition.** A collaborative loosely organised group that only has one or two facilitated meetings a year but advocates a strong enough community vision for the arts. So strong is this group they drive a successful business case to establish a discrete creative industries hub that has:

- Commercially competitive internet speeds
- A digital suite
- Shared rehearsal space
- Shared storage
- Shared administrative support
- Shared technical equipment
- Shared wet and construction areas. This facility would allow artists to construct a range of large scale works indoors or within a sheltered environment. A wet area is an area where it is acceptable to use paint and has extensive sink facilities to clean paint brushes or glues that may be used during construction. Generally the area can be hosed out. The Broome Arts Collation is lauded nationally as an innovation hub of regional collaborators. They don't agree all the time but are known as a strong bunch of creatives.

## Medium Term

- Exploit an existing Governance structure for two feasibility studies to establish; the Kimberley Arts Fair and the Chinatown Cultural Interpretive Centre through the Broome Chinatown Cultural Interpretive Centre Working Group:
1. Conduct a feasibility study for the development of a Kimberley Arts Fair to launch off the back of the Northern Territory's Telstra National Aboriginal and Torres Strait Art Award and North Arnhem Lands, Garma Festival. Benchmarks for what success might look like for the Kimberley Arts Fair include;
    - o Cairns Indigenous Arts Fair
    - o Revealed; produced by the Department of Culture and the Arts
    - o Desert Mob which is produced by Desert in Alice Springs

# Pragmatic Pathways...continued

**Imagine** driving into Broome after four days on the road. You have heard about Chinatown but it is a sensory revelation. When you step out of your vehicle you hear a sound sculpture from the past. That night you return to see the projection artworks screening across the corrugated iron facades. It's a talking point with residents and other visitors. Broome's stories live large in their public art. When you get back from your holiday you tell people. There are things to see, listen to, and you can even smell the perfumes of Chinatown past. "Make sure you visit Chinatown when you're there... go back at night. Don't miss it!"  
Medium Term

Cairns Indigenous Arts Fair 2015:

Cairns Indigenous Arts Fair receives significant funding from Arts Queensland and Australia Council for the Arts.

*"The 2014 Cairns Indigenous Art Fair attracted a record attendance of more than 18,000 people and generated artwork sales of over \$545,000, an important source of income for the artists involved, their families and communities."*

\* Arts Queensland Annual Report 2014-15

- Cairns Indigenous Arts Fair was responsible for generating a direct in-scope expenditure impact of over \$4.37 million in Cairns and close to \$2.6 million in Queensland (by out of state visitors)
- More than 12,000 bed nights were generated in Cairns and over 16,600 bed nights in Queensland (including Cairns) by attendees who visited Cairns/Queensland for the primary purpose of attending CIAF
- More than 80% of local attendees indicated that they were likely or very likely to attend future CIAF events held in Cairns
- Cairns residents recorded the strongest level of agreement with the statements that Cairns Indigenous Art Fair 'is important for the local area' (100%) and 'Cairns Indigenous Art Fair makes a positive contribution to the image, appearance and reputation of Cairns' (98.1%).

\*Source 2015 Cairns Indigenous Arts Fair Report, economic assessment

Revealed Sales 2016

*"The 2016 event held at the Fremantle Arts Centre again included the exhibition and one day marketplace. The exhibition received a total of 15,767 visitors which is more than ten times the audience in 2015. Exhibition sales reached \$51,345 which is nearly a 32 per cent increase from 2015. The marketplace in 2016, whilst having a reduced audience of 3,800, achieved exponential sales totalling \$316,000 in the one day."*

\* Source WA Department of Culture and the Arts, Present State, An Inquiry into the visual arts sector in Western Australia published in August 2016.

In the medium term there is an opportunity to broaden the Governance model beyond Broome and the usual arts stakeholders to include regional representatives from the Indigenous, Health, Education, and the corporate sectors to form a higher-level board and include senior patrons who have national standing.

Aboriginal Health sector stakeholders expressed the need for partnerships to promote healing, health and wellbeing through arts and health partnerships, which fits neatly into current policy frameworks.

# Pragmatic Pathways...continued

## National Policy: Arts and Health Framework

The National Arts and Health Framework, adopted by arts and health ministers in every jurisdiction including the Commonwealth in 2013, is intended to provide a framework for the evaluation of existing programs and support new directions appropriate to each jurisdiction. The framework recognises Indigenous cultural maintenance as central to health and wellbeing and recommends this holistic approach to inform the delivery of health services.

\* Source Investing in Aboriginal Culture: The role of culture in gaining more effective outcomes from WA State Government services, Discussion Paper, WA Department of Culture and the Arts

2. Complete the feasibility study to establish the Chinatown Interpretative/Cultural Centre in Broome. The Chinatown Revitalisation Project has instigated the process to initiate the requisite consultations and feasibility study. The Chinatown Cultural Interpretive Centre Working Group has carriage of this project

## Long Term

Establish the Australian Museum of Indigenous Arts and Culture in Broome in partnership with the National Museum. This is an aspirational goal.

**Imagine** in ten years time as international visitors to Broome are guided by local residents through the **Australian Museum of Indigenous Arts and Culture**. Housed in Broome this national cultural institution could be a partnership with the National Museum of Australia and the Australian Institute of Aboriginal Torres Strait Islander Studies. Currently to see some of Australia's leading Aboriginal and Torres Strait artworks one has to travel to Paris to the Musee du quai Branly. The nation does not have a national Indigenous museum in Australia, which remains an opportunity for a regional centre such as Broome!

## Pathway 3

### Connecting to Enablers

#### Short term

- Monetising Creative Intellectual Property & Linkages to Markets
- o A detailed audit of the creative industries is needed to reveal gaps and opportunities in order to link creative industry players in Broome and the region to other regions and markets.
- o Partnerships with creative industry incubator projects such as the South West Region's Emergence Festival.
- o Digital producer capacity building workshops funding to be sought from Screenwest, Department of Culture and the Arts and the Commonwealth Department of Communication and the Arts.

#### Medium Term

- Monetising Creative Intellectual Property & Linkages to Markets

# Pragmatic Pathways...continued

- o Create links in the supply chain to, intrastate, national and international markets through partnership development aimed at plugging cultural assets into deals with major international producers and distributors.

## Pathway 4 Infrastructure

### Short Term

Audit and update cultural infrastructure

A full audit of Broome venues is recommended to complete a real gap analysis of existing cultural infrastructure particularly in the performing and visual arts.

- The Broome Civic Centre and Pigram Gardens technical audit has been facilitated by the Shire of Broome in 2016: Circuitwest are the peak body for performing arts venues in Western Australia and completed a technical and soft infrastructure audit of the Broome Civic Centre in late 2016 funded by the Department of Culture and the Arts. Regional Venue Improvement Fund at the Department for Arts and Culture can be applied to address any deficit based on need.
- The Pigram Gardens  
There is a critical need for a reduction of backstage site lines to the prison, which can cause disruption.

The Shire of Broome can lead a process with the Broome Arts Coalition in their first meeting to advocate for the resources for the remaining venues to be audited and have their needs assessed:

- Broome Senior High School seat capacity Black Box Theatre
- As a shared facility the Broome Recreation and Aquatic Centre has several avenues to secure funds to increase the amenity for all users. Equipment funding may be available through the Department for Art And Culture's Regional Venues Improvement Fund and Lotterywest funding. The Shire can apply or a not for profit arts organisation could apply for funding.

### Medium Term

- The Shire of Broome is in the process of constructing a community storage facility with funds secured from Lotterywest. It is envisaged that performing arts organisations will make use of this space.
- There is an opportunity to establish shared resources of technical equipment particularly in the performing that can be based in Broome but used more extensively as a Regional resource for West Kimberley outdoor events and Festivals. Such a resource will increase the capacity and viability of events and Festivals in the West and Central Kimberley region.

### Long term

- Establish a dedicated Creative Hub with shared resources support services and venues for the creative industries in Broome. This can be driven by the Broome Arts Coalition
- An A class visual arts gallery in Broome, at the Chinatown Cultural Interpretive Centre as a portal to direct people to the arts centres across the Kimberley. Governance for the feasibility work for this project can be part of the brief for the Chinatown Cultural Interpretive Centre Working Group.

# Who We Spoke To

.....

Peter Yu, Chief Executive Officer, Nyamba Buru Yawuru, Gwen Knox Artistic Director Theatre Kimberley, Meredith Bell, Circus Coordinator, Sand Fly Circus, Jael Johnson, Administrative Assistant, Theatre Kimberley, Mark Bin Barkar, Mary G Enterprises, Wayne Baker, Festival and Events Director, Kimberley Aboriginal Law and Culture Centre, Lisa Burton Marketing Manager, Magabala Books, Jeremy Smith, Arts Practice Director - Community, Emerging & Experimental Arts & Frank Panucci Executive Director of Funding, Australia Council for the Arts, Colin Walker, Executive Director, Arts and Cultural Development, Department of Culture and the Arts, Vickie O'Donell Chief Executive Director of Kimberley Aboriginal Health Service, Robert Mahony, Chief Executive Officer, Broome Regional Aboriginal Medical Service, Chris Maher, Chair, Shinju Matsuri Festival, Suzzane Jess, Nyamba Buru Yawuru, Bruce Gorrington, General Manager, Marrugeku Theatre. Suzie Haszelhurst, recent Manager Community Development, Shire of Broome and former Chair of Regional Arts Australia and Country Arts WA.



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